

# **BACHELOR'S DEGREE IN BUSINESS**

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## **Program Description**

The Bachelor of Science in Business courses, with a major concentration in Management, build upon the successful and popular on-campus Bachelor's Degree in Business. Rather than focusing only on a single area such as marketing, accounting, finance, management or technology, students take courses in all these areas. The result is a flexible graduate who can step into any role with any company, big or small, or start a new venture and run it completely — soup to nuts. Based on the success of our on-campus Bachelor's degree program, students develop a foundation of core skills that are designed to mirror the exact skills that will get them hired and promoted — skills such as communication, critical thinking, decision making and teamwork. When students graduate from Dean they leave with solid fundamentals and experiences, plus a command of technology.

## **Program Learning Goals**

Through the course of study in the Bachelor's Degree in Business, students will be provided an opportunity to learn how to:

- Identify, analyze and interpret business and financial concepts, and apply quantitative and statistics tools, methods and practices for decision-making purposes.
- Explain the principles and ethical issues related to individual and group dynamics in managing organizations.
- Explain the functions of planning, organizing, leading and staffing an organization within domestic and global environments.
- Demonstrate written and oral communication skills of a business professional.
- Acquire additional competencies depending on the area of major concentration:

### **Management**

- Define management terminology, career opportunities in domestic and international environments, principles, issues and key trends.

## Bachelor's Degree in Business Requirements

### CORE (28 credits)

ENG 111 – Composition (3 credits)  
ENG 112 – Composition and Literature (3 credits)  
SPC 101 – Communication Fundamentals (3 credits)  
MTH 150 – Foundations of Quantitative Reasoning (3 credits)  
BIO 180 – Human Biology (4 credits)  
Core Distribution Arts Elective (3 credits)  
Core Distribution Humanities Elective (3 credits)  
Core Distribution Natural Sciences and Math Elective (3 credits)  
Core Distribution Social Sciences Elective (3 credits)  
ENG 332 – Strategic Writing for Managers (3 credits)  
COM 327 – Applied Professional Communication (3 credits)  
9 credits upper-division liberal arts electives (from outside the major)

### MAJOR (40 credits)

BUS 123 – Foundations of Business (3 credits)  
BUS 230 – Principles of Management (3 credits)  
BUS 235 – Principles of Marketing (3 credits)  
ACCT 103 – Financial Accounting (3 credits)  
ACCT 200 – Managerial Accounting (3 credits)  
ECO 150 – Principles of Economics (3 credits) *or* ECO 112 –  
Principles of Economics–Micro (3 credits) and ECO 111 –  
Principles of Economics–Macro (3 credits)\*  
MTH 240 – Advanced Quantitative Reasoning for Business (4 credits)  
*or* MTH 238 – Quantitative Analysis I (3 credits) and  
MTH 239 – Quantitative Analysis II (3 credits) *or* MTH 241 – Calculus  
I (4 credits) and MTH 242 – Calculus II (4 credits)\*\*  
BUS 337 – Organizational Behavior (3 credits)  
BUS 325 – Principles of Finance and Budgeting (3 credits)  
BUS 341 – Statistical Analysis and Decision Making (3 credits)  
BUS 400 – Business Internship (3 credits)  
BUS 415 – Business Policy & Strategic Management (3 credits)  
BUS 450 – Senior Seminar (3 credits)

### MANAGEMENT CONCENTRATION (15 credits)

BUS 240 – Human Resource Management (3 credits)  
BUS 321 – Entrepreneurship (3 credits)  
BUS 344 – Operations Management (3 credits)  
BUS 346 – Negotiations (3 credits)  
BUS 405 – Leading the Organization (3 credits)

### ELECTIVES

24 credits open electives

**TOTAL CREDITS: 122**

\*If students opt for the 2-course sequence instead of the 1 course requirement in Economics or Mathematics, the second course in each sequence will fulfill open elective requirements for the major.

# **ASSOCIATE DEGREE IN BUSINESS**

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## **Program Description**

The Business major has been designed to provide students with a strong academic foundation in business theories and practices, accounting, economics, marketing, communication and technology. Students gain an understanding of the field of business from the theoretical and practical areas while learning the value of leadership and teamwork. The Business major also provides a comprehensive foundation in decision making, problem solving and quantitative reasoning. Our goal is to offer an educational experience that will enable students to pursue a career in business as well as successfully continue their education.

## **Program Learning Goals**

Through the course of study in the Associate Degree in Business, students will be provided an opportunity to learn how to:

- Identify, analyze and interpret business and financial concepts, and apply quantitative and statistics tools, methods and practices for decision-making purposes.
- Explain the principles and ethical issues related to individual and group dynamics in managing organizations.
- Explain the functions of planning, organizing, leading and staffing an organization within domestic and global environments.
- Demonstrate written and oral communication skills of a business professional.
- After completing the associate degree, students are well prepared for further studies in accounting, finance, marketing, economics, general management, entrepreneurial studies, health care management, international business, human resource management and sales.

## Associate Degree in Business Requirements

### CORE (43 credits)

ENG 111 – Composition (3 credits)  
ENG 112 – Composition and Literature (3 credits)  
SPC 101 – Communication Fundamentals (3 credits)  
MTH 150 – Foundations of Quantitative Reasoning (3 credits)  
BIO 180 – Human Biology (4 credits)  
Core Distribution Arts Elective (3 credits)  
Core Distribution Humanities Elective (3 credits)  
Core Distribution Natural Sciences and Math Elective (3 credits)  
Core Distribution Social Sciences Elective (3 credits)

### MAJOR (25 credits)

BUS 123 – Foundations of Business (3 credits)  
ACCT 103 – Financial Accounting (3 credits)  
ACCT 200 – Managerial Accounting (3 credits)  
BUS 230 – Principles of Management (3 credits)  
BUS 235 – Principles of Marketing (3 credits)  
ECO 150 – Principles of Economics (3 credits) *or* ECO 112 –  
Principles of Economics-Micro (3 credits) and ECO 111 –  
Principles of Economics-Macro (3 credits)\*  
MTH 240 – Applied Quantitative Reasoning for Business (4 credits) *or*  
MTH 238 – Quantitative Analysis I (3 credits) and  
MTH 239 – Quantitative Analysis II (3 credits) *or* MTH 241 – Calculus  
I (4 credits) and MTH 242 – Calculus II (4 credits)\*\*  
PSY 111 – General Psychology (3 credits)

### NOTES

\* Students who complete ECO 112 must also complete ECO 111 as an elective.

\*\* Students who complete MTH 238 must also complete MTH 239 as an elective; students who complete MTH 241 must also complete MTH 242 as an elective.

### ELECTIVES

9 credits open electives

**TOTAL CREDITS: 62**